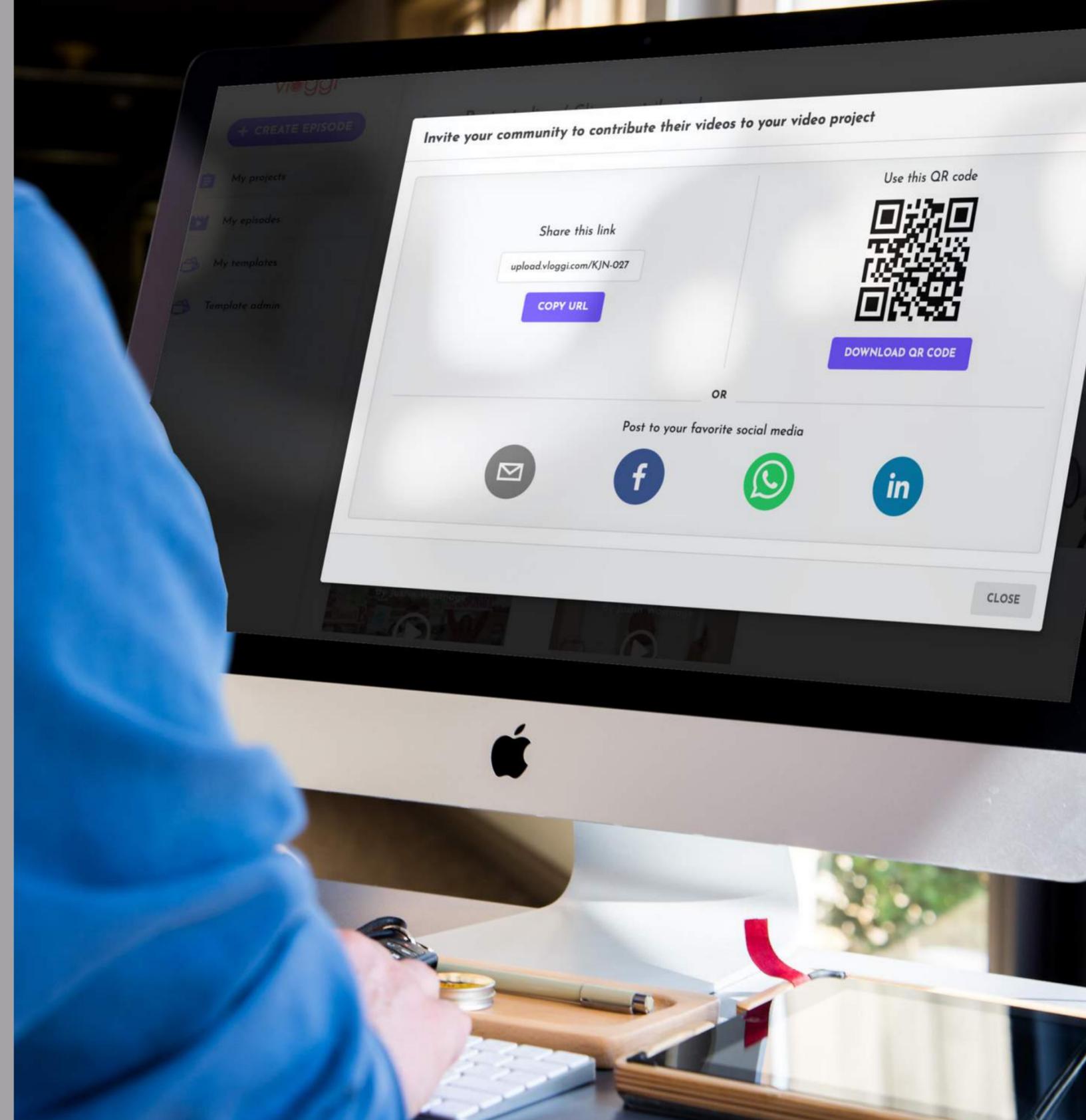


# vloggi

## Getting started with Vloggi

Create marketing videos with your community, customers or colleagues





# Vloggi is for marketing teams who need customer videos

For businesses that need to engage their community

Use your audience as contributors to your regular video podcast episodes

Make a montage of video contributions into one social media video

# PUMP up the volume

Say goodbye to lengthy video productions

Feed the social media beast with weekly or even daily episodes

Our 4-step process allows you to produce on-brand video at scale



## Step 1. Plan

Create a custom landing page with unique link

Add a prize then share with your audience



## Step 2. Upload

Watch as your audience uploads in real time

Manage, trim and sort all in the Vloggi Studio



## Step 3. Merge

Use a video template tool to style your episodes

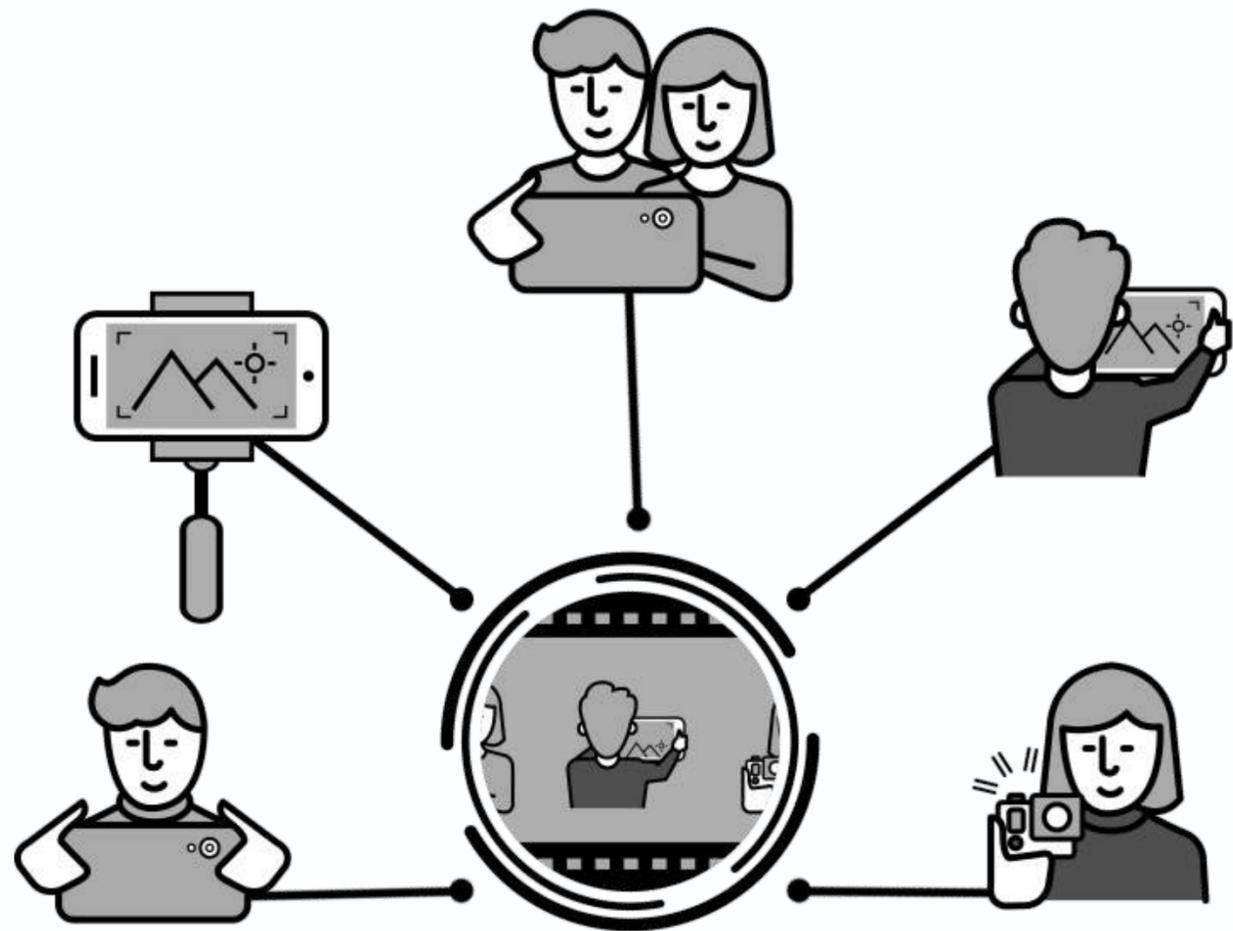
Never edit again – simply merge the best



## Step 4. Publish

Post the finished video across your social media

Give video content back to your audience



# Combine multiple perspectives in one video

## On-location video

Eliminate video crew costs by using your own network of smartphone users anywhere

Hundred of contributors can submit video simultaneously

## Video at scale

Create large volumes of video with your branding elements.

Our platform eliminates editing through dynamic production.

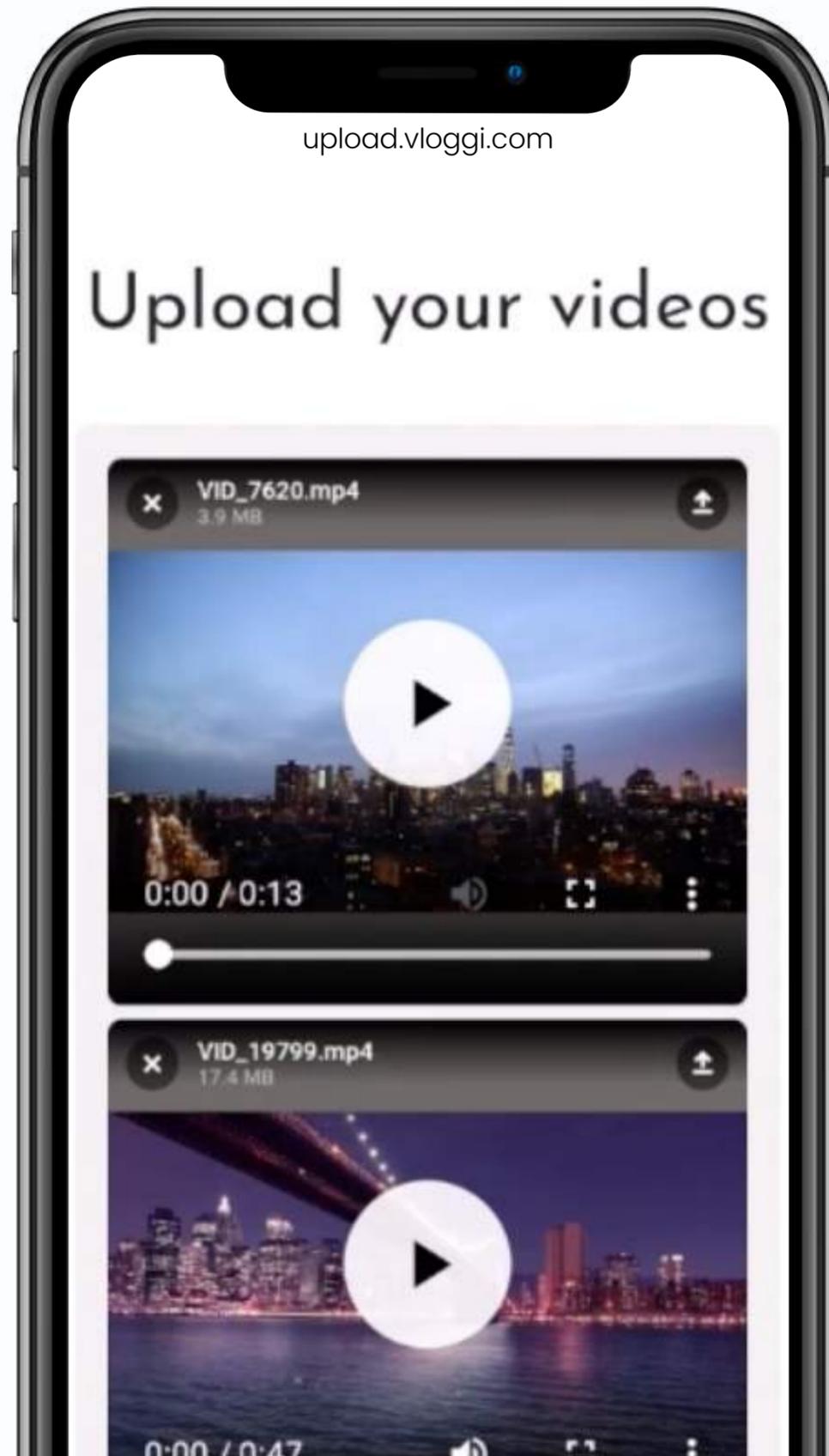
**Never edit again.**

# Easy to source

## Generate a unique upload code

Every project has its unique upload code that can be sent out as a link or downloaded as a QR code for posters





# Easy to contribute

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Simple video uploading for everyone

Anyone with a smartphone can upload their clips into your video projects with a simple code

studio.vloggi.com

# Easy to merge

Never edit again.

Simply pick the best clips and merge together to make video stories.



# Templated video production

Vloggi makes it easy to create regular video content at scale.  
Customise a video template once and re-use endlessly across your campaigns.

Preset templates include **video listicles**, **vox pops**, **video reviews** and **video diaries**





## Video production automation

All templates can automatically add filming location over final video

Also available: creation date, contributor names and custom question fields



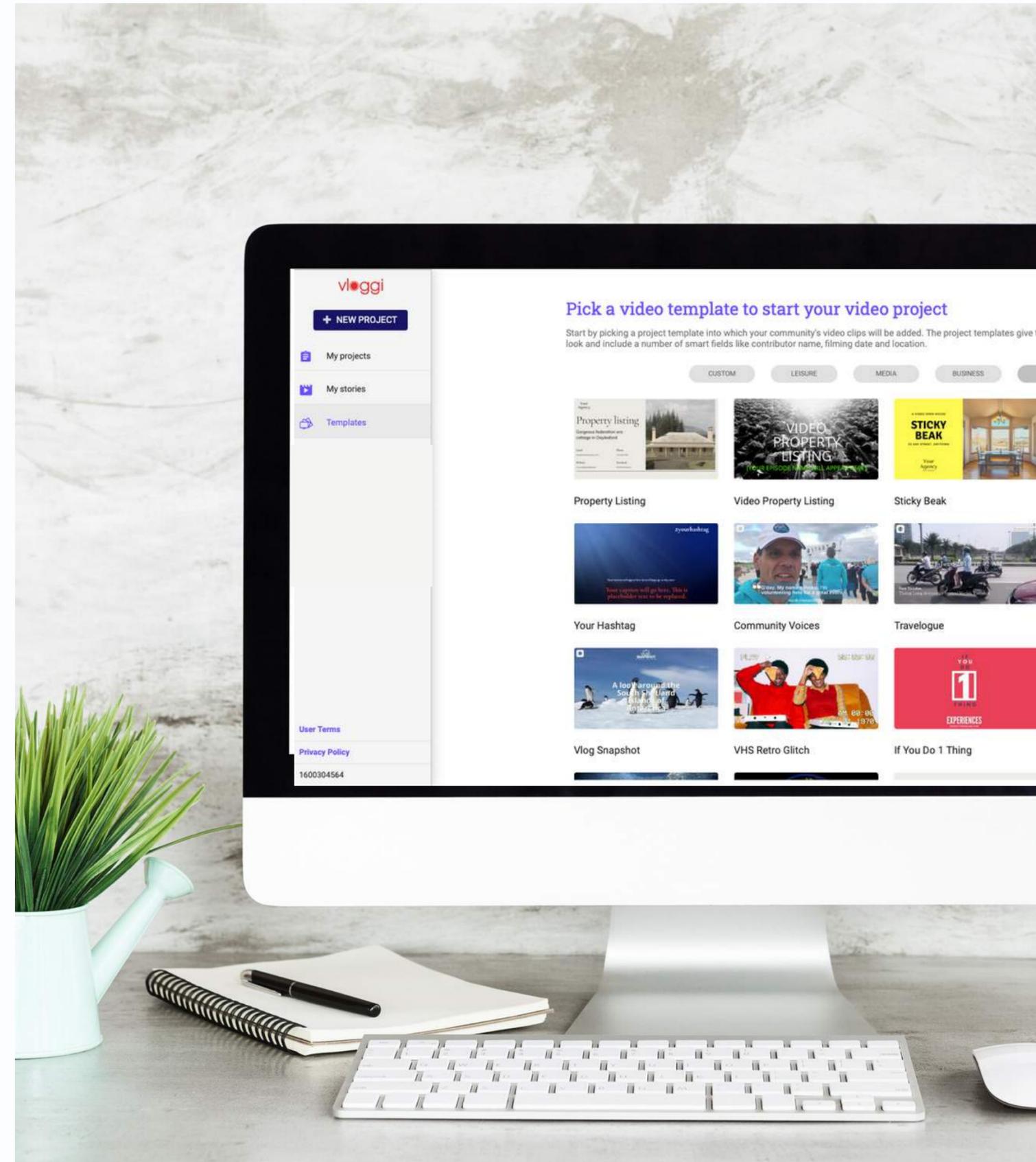
# Vloggi pricing

Free for small teams, then tiered subscriptions  
Connector via API for larger corporates

	Vloggi Studio		Vloggi Integrate
	Casual	Campaign	Corporate
Cost	Free	\$129/mo per seat + campaign set-up fees	Usage-based via <b>API</b>
Video templates	Standard	Custom	Dynamic
Contributors	30	100	Unlimited
Resolution	480p	720p	1080p
Content ownership	✗	✓	✓
Remove Watermark	✗	✓	✓
Reporting	✗	✓	✓
Clean footage	✗	✓	✓

# How to start a Vloggi project

1. Head to [studio.vloggi.com](https://studio.vloggi.com)
2. Click the **+ NEW PROJECT** button
3. Pick a template to create your project
4. Customise the upload page your community will see



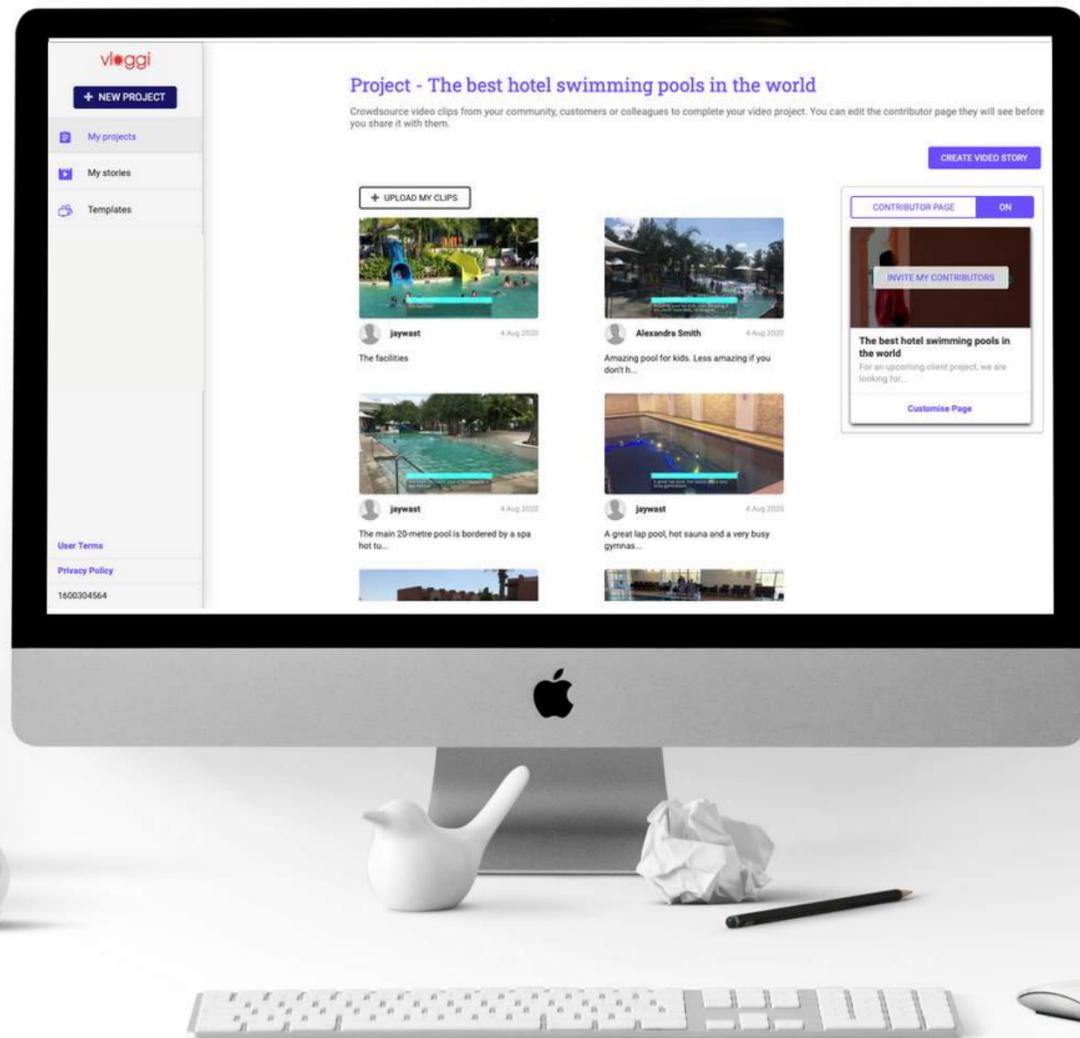
# How to get great community clips

Every project has its unique upload code, simply share to your existing database or community

Print out a flyer with a unique QR code for uploads

Add a prize to maximise contributions





# How to manage your projects

Head to your dashboard at Vloggi Studio

See new uploaded clips as they arrive in your projects

Instantly make a new video story from uploaded clips

# What our clients have to say about Vloggi

"Vloggi allows us to source video reviews from around the country without ever leaving Sydney"

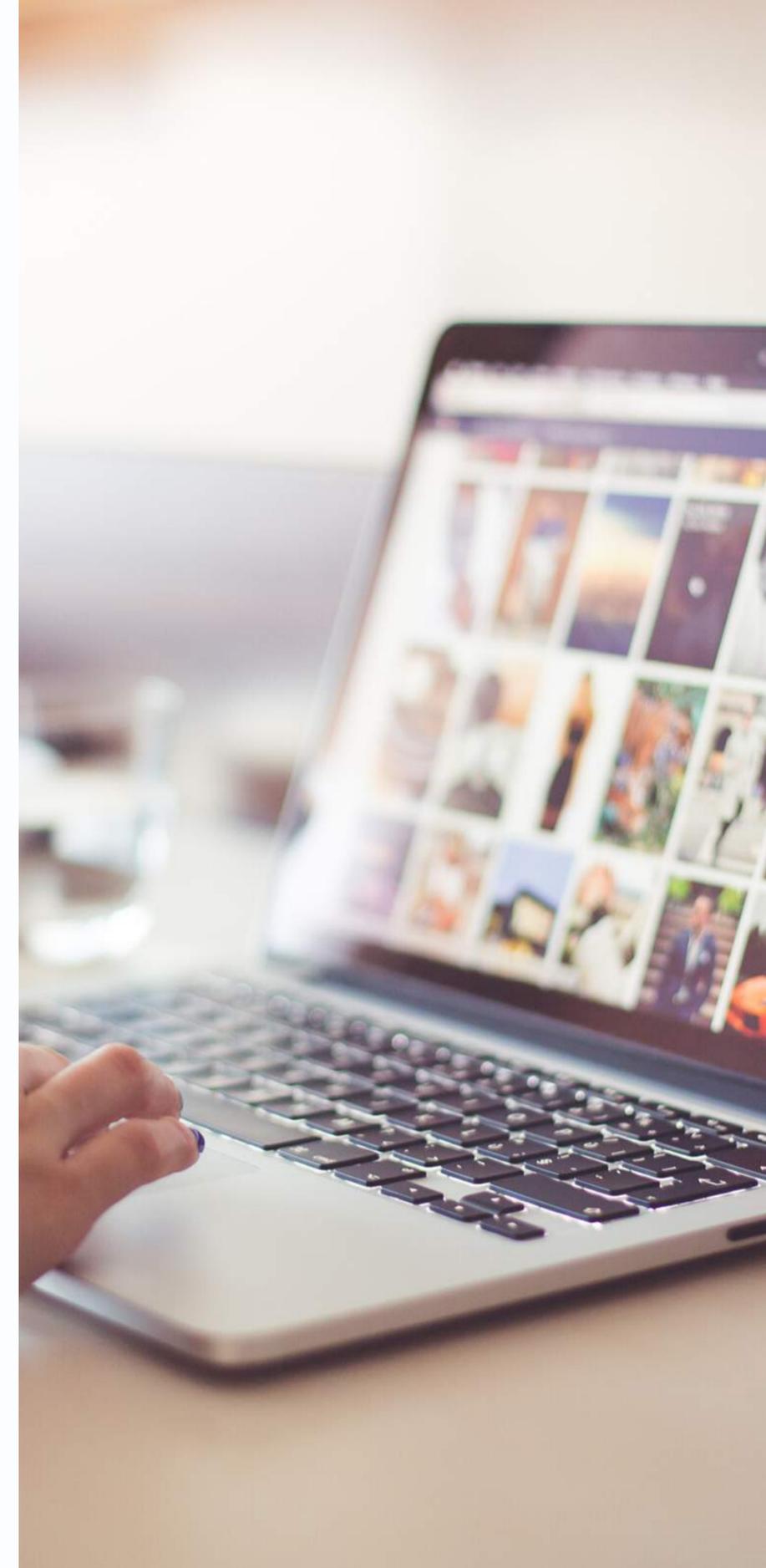
Puppsy dog-friendly travel guides

"What I like is how all the different videos fit together into a mosaic"

Visit Philadelphia

"Vloggi helps me pull together authentic video from my online community without any editing software"

Eastern Sububs Mums Facebook group



# Who to contact if you have questions



Justin Wastnage

CEO

Ask him any question

[jw@vloggi.com](mailto:jw@vloggi.com)



Jérémy Giraudet

CTO

Ask him technical questions

[jg@vloggi.com](mailto:jg@vloggi.com)



Jurgen van Ark

BDM

Ask him partnership questions

[jva@vloggi.com](mailto:jva@vloggi.com)

# Questions? Comments? Get in touch

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[www.vloggi.com](http://www.vloggi.com)

[sales@vloggi.com](mailto:sales@vloggi.com)

L2, 11 York Street, Sydney, 2000 Australia

